

Gary Hughes
February People's Choice Winner



issue
march
2011

17



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PROFESSIONAL PHOTOGRAPHERS SOCIETY

O F C E N T R A L F L O R I D A

march 2011

issue 17



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president Gloria Tomblin

president's message

Hello,

I was delighted to see such a great turn out at February's program. We had several guest in attendance and I am excited to report that many of them joined the PPSCF that night! Our guest speaker, Julie Hughes, had an outstanding program that was very informative giving us some much needed insight on how to choose and prepare our images for competition. Hopefully, you were inspired to go back and pick out some images and apply what you learned from Julie, to get them ready for our first digital image competition of the year on March 15th.

Our Salon Chair, Ed Medici, has been working on streamlining our file entry process to ensure that all entries go through with out a hitch. However, we all know that technology is not infallible and stuff happens. So, we ask that you read the instructions on how to enter your images very carefully and after you have submitted your images, take it upon yourself to contact Ed before the deadline to ensure that he has received them.

Ed will be emailing the competition rules and guidelines shortly, however, you can also find them on our website. Please note that your membership dues must be paid in order to enter competition.

March is in full bloom with all kinds of educational opportunities and events in addition to our program on the 15th. On March 6th, you have two events to choose from! You've got the FPP Spring Seminar at the Ocala Hilton featuring Gordon Jorvic and in Orlando, you have The Power Of Passion Photography Tour featuring Jerry Ghionis and Sandy Puc! It's a tough choice but either way, it's an incredible learning opportunity.

Thank you so much for your continued support of the PPSCF and I look forward to seeing you on the 15th!

Gloria

march program

PPSCF PRINT EDUCATION

Tuesday, March 15, 2011

Judges: Tony Hopman, Al Gordon, Scott Hime

Eligibility: You must be a member of the PPSCF in good standing to submit an entry.

Maximum Entries Allowed: You may submit up to 4 entries (that includes 1 album)

Case Fees: The case fee is \$10.00 (payable at the door)

Categories: They are as follows:

Portraits
Commercial
Illustrative
Social Functions
Art Tech
Fine Art
Albums

File Names: The file name should be the image with no spaces, symbols (file name example: maryslittlelamb)

However the actual title should be typed out normally (title example: Mary's Little Lamb)

How to Prepare your Files: go to our website at this link:

www.ppscf.com/salon.pdf

How to submit files: To submit your entries, go to our website:

www.ppgmf.org/salons/ppscf_salon

You must allow time for the entries to upload and wait for the confirmation screen, thanking you for your entry. If you do not get a confirmation screen, that means the entries were not received and you must re-submit. This is only a pre-confirmation that the files were uploaded and not an actual confirmation that they were received by Ed.

After you have submitted your images...you should receive an email directly from Ed confirming that your images have been received. It will contain a list of your entries. If in the event you did not receive a confirmation email from Ed...you must contact him immediately to confirm your entries were received. The number is 407-657-8426

Entry Deadline: All entries must be submitted no later than 5:00pm on **March 12th 2011**. We will not be accepting any entries after that time...no exceptions

We look forward to seeing you on March 15th!

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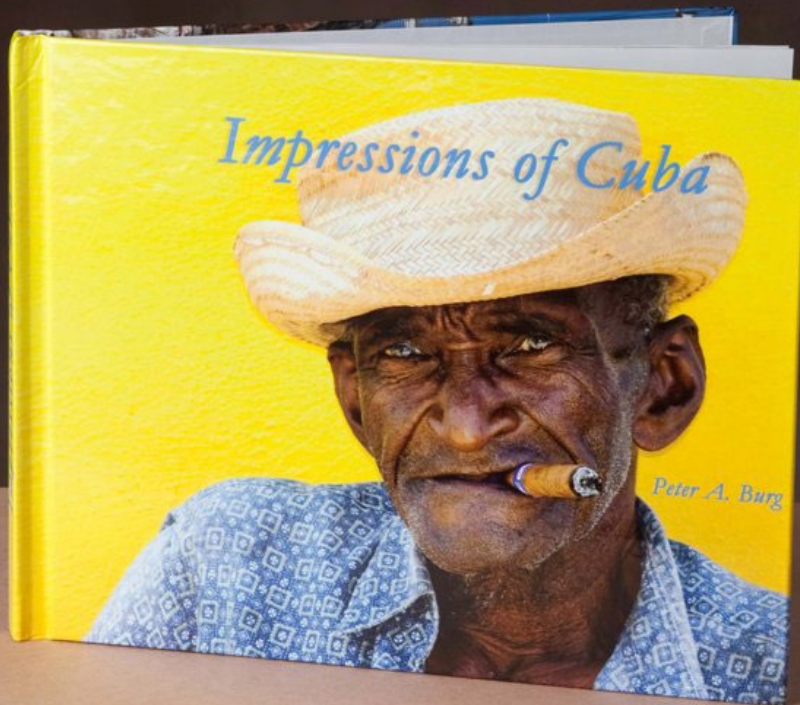
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announcements

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These Sponsors have graciously contributed door prizes to be given away at our monthly meetings.

Please take a moment to thank one of their representatives for their continued support of the PPSCF.

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photographer Julie Hughes

february program review

We were excited to have award winning master photographer and PPA Juror, Julie Hughes with us last month to give us her expertise on creating and choosing images for print competition. After introducing herself she told the group a little about her studio, Abbey of London, that has been in business for more than 20 years. She reviewed some of her favorite gear which included the Canon 5D Mk 2, the Canon 85mm 1.2 and a Tamron 28-300.

One key moment in the evening was when she asked if the group wanted her to be brutally honest about their image choices or to be gentle. Even with the rousing support for brutality she pressed on through image after image sharing her knowledge of composition, lighting and posing while giving constructive criticism to the image makers.

She finished the evening sharing some of her Photoshop techniques for finishing images for competition and sharing her passion for print competition with the group. The program was a great help for those of us in the membership that are keeping an eye towards future competition.



april preview program

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photographer Jill Sanders
CPP, M.Photog., Cr.

Jill owns and operates a small studio in Bartonville, IL. She was working for a local school photographer, when she decided to start her own wedding business 29 years ago. Three children later and great challenges behind her, Jill has risen to create an incredibly successful studio and lifestyle for her children and herself. Jill has received Fuji Masterpieces for her wedding work and has been Illinois Senior Photographer of the Year three times.

"Our local softball team recently won their first state tournament. Prior to each game the coach had a particular line she repeated to the girls which very much reflects how I feel about business and life, 'We have choices. . . choose to win'."

Strike a Pose

I don't know about you, but my seniors come in different shapes and sizes. What works for the size 0 senior won't work for the plus size senior. Every senior deserves to look their best. This is the session they have been excited and nervous about all summer. Hang out with me for a couple of hours as we talk about what works with different body types. We will look at posing, lighting and colors to make our seniors look and feel their best. We will also look at two products from our studio that are client must haves!





may preview program

maternity portraits

photographer Damon Fecitt

Join the PPSCF on Tuesday May 17th for an evening with Damon Fecitt. This award-winning, Florida photographer has a unique approach to maternity photography that is anything but ordinary. RSVP to reserve your spot for what will certainly be one of the best programs of the year. To see more of Damon's work visit his website www.damonphotography.com



march's spotlight



photographers Samantha and Alex Boyle

Studio name: Imprint Cinema

Address: 2172 Black Mangrove Dr. Orlando, FL 32828

Website: ImprintCinema.com

Ok, so on to the good stuff!!

What's in your camera bag right now? A Canon 1DmkIV and 7D, a 70-200IS, 50 1.2, 24 1.4, and 24-70

Do you have a favorite subject to shoot? Weddings

What would be the perfect photo op for you?

Alex: An old building with amazing archways at sunset and a cellist

Samm: Anything with a story- a 400 year old building, a child, a cat- I love bringing stories to life with any medium. I think if you have a universal story, then you have a universal piece of art.

Who or what, inspires you?

Alex: Samm

Samm: Alex- he is the reason I am doing this. Everyday he challenges me, pushes, me and gives me the encouragement I need. When I want to give up he is there telling me no and helping me go on. He has an incredible talent and sees things I don't and probably won't ever see. Without him I would have not only given up a long time ago, I don't think I would have ever even started.

What is one thing you really want to capture with your camera that you haven't already?

Alex: A snowy day

Samm: Bellingham, Washington. I spent my first 5 years of life there and all I have are faint memories of that place... I want to capture it the way I remember it as a child.

Qualifications/Training in Photography?

Alex: Predominantly self-taught along with instruction from other photographers & cinematographers I respected.

Samm: Training- all from other photographers who were willing to teach, help, and give me experience. All my knowledge of cameras and gear comes from my tech nerd of a fiancé who has managed to turn me into quite the tech nerd myself.

continued on page 10...

Can you describe your photography, in 2 words?

Alex: Hipster chic

Samm: Yeah, Hipster chic

Any advice would you give to new photographers to help put them on the road to success?

Alex: Trust in yourself and surround yourself with people who believe in you. And find people who are smarter than you, you can never stop learning and being better, in the end you are only competing against yourself.

Samm: Find someone who will teach you and help you. I can't even begin to express how much better I became at photography and running a business when I found people who truly wanted to teach and help me. Imprint Cinema would probably not exist if it wasn't for them and they are still teaching me and pushing me to be better everyday and I love them for it. So first, find people to help and teach you b/c no matter how good you think you are there is always someone who knows more; and 2. Get plugged into a community of people-being alone sucks and it is always easier to give up without a support system.

Hey, just a few 'non' photography questions!!

What's your fave TV show?

Alex: Scrubs, but currently its gotta be How I Met Your Mother

Samm: How I Met Your Mother. Nothing even comes close.

What music are you listening to these days?

Alex: A good mix of Indie stuff, Brook Fraser, Ingrid Michealson, Elliot Smith, Tokyo Police Club and my all time favorites Death Cab for Cutie.

Samm: Brooke Frasier, Katie Costello, Meaghan Smith, Pomplamosse, a lot of indie singers and acoustics.

Do you have spare time for yourself? If so, what do you like to do outside of Photography??

Alex: I don't quite remember what spare time is...but when I find it I like going to see a movie, ride my bike, and surf the web for new short films to inspire my work.

Samm: I like to be crafty. One of my favorite things is to go to garage sales or drive around on trash day and find a piece of furniture that is old and gross and turn it into something beautiful. My latest creation- an old side table- is almost finished! Playing darts and riding my vintage 1974 Ross Road Bike!

Any favorite charities/organizations you belong to/associate with?

Samm: One of my favorite charities has always been Habitat For Humanity. I love being really hands on in helping people and getting to do it with groups of friends is always really fun.

Just wanted to thank you again for taking time out of your busy schedule share what you do and how you do it with us!

new members welcome

Tommy Reece
Vincent Santilli
Don and Carol Spencer
Sammantha Lee and Alex Boyle

Why Become A Member Of The PPSCF? Why Not???

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Gloria Tomblin at (352) 394-1260.

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service award standings

Top 5

Marina Proskorina
Julie Fioretti
Gary Hughes
Ed Medici
Susan Northcutt

The winner of the service award receives a full scholarship to FPP Florida School. The standings are determined on a points basis. Points are awarded for attending meetings and other functions, placing 1st, 2nd or 3rd in people's choice, bringing guests to meetings, sponsoring new members and serving on the board of directors or on committees. The more involved you are in the guild, the better your chances.



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